

# Rajoo Engineers- Breaking geographical barriers

By Gaurang Damor

**Follow:** Director, extrusion machinery, Five layer blow film line machine, K 2013, Khushboo Doshi, Machinenbau Heilsbronn, Nylopack, President, Rajoo Engineers Ltd, Sheet extrusion line, Sunil Jain.



Photograph courtesy: Rajoo Engineers Ltd

Just after four years of inception, Rajoo Engineers Ltd had put its first step in international market in 1990. And today, Rajoo's blown film expertise has breached the geographical barriers with the company has emerged as a leading and recognized player in extrusion machinery worldwide.

With exports accounting 50% in company's overall sales, today Rajoo has customers in more than 56 countries with a leading market position in blown film and sheet extrusion line. Technology, innovation, adaptation, world-class quality, state-of-the-art workmanship, energy efficient systems and high level of sophistication and automation have become the hallmark of Rajoo Engineers across the globe.

K-2013 was one of the many instances that reflect the strong acceptance of Rajoo on a global scale. Sharing her experience at K-2013 Khushboo Doshi, Director, Rajoo Engineers Ltd says, "Our barrier film output rate and quality, the machine workmanship and stand aesthetics caused many visitors to wonder whether Rajoo was a European company! We certainly took this as a compliment and recognition par excellence of our status in the world market. At K-2013, the expressions of surprise and awe on the faces of visitors, we feel that

they had taken much more than they would have expected.”

Expressing his views on the remarkable feat achieved at K-2013, Sunil Jain, President, Rajoo Engineers Ltd says, “The advance five layer blow film line machine with a maximum lay-flat width of 1,500 mm showcased at the trade fair was purchased by Nylopack of Republic of South Africa. And, it’s an honor to supply our line to a company as eminent as Nylopack.”

Through the strategic tie-up with its German representative Maschinenbau Heilsbronn, Rajoo aims to strengthen its presence in Germany. Spare parts and services for Rajoo machines will be provided by local sales and service centers in Germany.