

# Rajoo Bausano to launch Woodplex WPC extrusion line at Indiawood 2014

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Photograph courtesy: Rajoo Bausano Extrusion Pvt Ltd

Rajoo Bausano Extrusion Pvt Ltd, a joint venture between Rajkot, India based Rajoo Engineers Ltd and Italian company Bausano & Figli SpA, will announce the indigenous availability of WPC (wood plastic composites) extrusion machinery at Indiawood 2014 in Bangalore.

The 8<sup>th</sup> edition of Indiawood to be held from February 21-15, 2014 at Bangalore, is the largest trade fair outside Europe and US for Woodworking machinery.

Sharing his objectives on participating in Indiawoods-2014, Sandip Bhuvu, Chief Operating Office, Rajoo Bausano Extrusion Pvt Ltd said, "No plastic processing machinery manufacturer from India is producing WPC extruder so far but we now expect that other plastics processing machinery manufacturers would take notice of our launch of Woodplex WPC extrusion line and develop ancillary assemblies."

Spread across 40,000 M<sup>2</sup>, the exhibition is expected to attract around 600 exhibitors from more than 40 Countries (India and Abroad) and approximately 40,000 visitors from all over the world.

“Introducing sustainable and environment friendly technology has always been the endeavor of Rajoo in the plastics processing machinery sector. WPC is neither a product of the woodworking industry nor of the plastics industry. Today the WPC material is still far from being fully understood as an alternative for both manufacturers and consumers, but a platform like Indiawood would surely help Rajoo-Bausano to enhance the awareness regarding WPC, an established environment friendly material”, explained Sunil Jain, Executive Director, Rajoo Bausano Extrusion Pvt Ltd.