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■ INDIA

Growth market

REIFENHÄUSER GROUP ■ In the past year, the group was able to win numerous contracts particularly in threshold countries where increased growth has led to a fast economic revival. In India, the plastics industry benefits strongly from a rapidly growing middle class population the consuming behaviour of which is changing due to a trend to smaller and dual-income families. In the coming years, double-digit growth rates are forecast for the flexible packaging market.

India's growing demand for film products is also reflected in a significant increase in the plant business of *Reifenhäuser*. Especially barrier lines and high-performance machinery are in great demand for blown film production. *Reifenhäuser Kiefel Extrusion* was able to win *Mother Dairy*, the renowned producer of »Amul« dairy products, and the two Indian market leaders in the

production of barrier films as new customers. Cast films are also increasingly in demand in India with a clear trend to lines for the production of Polypropylene film, e.g. as laminated or metallised films for food packaging.

The *Reifenhäuser Group* is well positioned to handle the increasing number of orders from India directly at site: *Reifenhäuser India Marketing Ltd* with more than 70 employees at its headquarters in Mumbai and seven additional locations in India supports the companies of the *Reifenhäuser Group* in their service and sales activities, and represents a number of renowned companies in the package printing and converting industries.

→ www.reifenhäuser-group.com
 → www.reifenhäuserindia.com

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www.packaging-films.info
 there you can find our media kit.

■ PAKISTAN

Gains momentum in quick time

POLY PACK ■ Within 12 months of its maiden sale of a 3-layer co-extruded blown film line, *Rajoo Engineers* have received multiple orders for higher capacity machines from the Lahore-based company.

Poly Pack Pvt Ltd, one of the most wellknown names in Pakistan's emerging flexible packaging market was impressed with the efficiency and productivity of the tailored solution that was purchas-

ed from *Rajoo*. Optimised and stable operation in the last few months, with a strong hand-holding from commissioning to use and reach enhanced performance standards, motivated *Poly Pack* to extend its relationship with *Rajoo*.

With a strong expansion plan, the company purchased most of its converting equipment from leading European manufacturers but still preferred to buy the blown film lines from *Rajoo* for their increasing requirement of PE-based films.

»For *Poly Pack*, being one of the largest manufacturers of Polypropylene woven sacks and PE bags and films in Lahore, it was important to select the right vendor for the expansion activity of coextruded blown film lines. We are happy we chose *Rajoo* in the first instance and continued with them. We were also impressed by their manufacturing facilities and processes and the dedicated team during our visit to *Rajoo* on November 29, 2011«, says AHMED IFTIKHAR, CEO of *Poly Pack*.

→ www.rajoo.com



From left: Sunil Jain (President *Rajoo Engineers*); Amir Iftikhar (Director *Poly Pack*); Ahmed Iftikhar (CEO *Poly Pack*); and C.N. Doshi (Chairman *Rajoo Engineers*).

■ ASIA

Full-line supplier

ANDRITZ BIAx ■ Part of international *Andritz Group*, the company is one of the world's leading suppliers of technology and equipment for the production of biaxially oriented plastic films. The machinery spans the entire production process – from raw material preparation up to the winder, alternatively including downstream processing or complete greenfield installations.

Andritz Biax (former *DMT Group*) stands for technology backed by solid project management and service to ensure the longterm success of its customers. The company supports its customers with pre-sales business services as well as technical and operations support, process improvements/upgrades, automation and control systems, and an inventory of replacement parts and consumable/wear products. *Andritz Biax* has complete capabilities for engineering, manufacturing, quality control, procurement, project management, installation, commissioning, and start-up. For turnkey plant deliveries, supply of the additional downstream equipment are procured and integrated, the installations are delivered as integrated packages.

The company is exhibiting at PLASTINDIA, New Delhi (February 1-6, 2012) in Hall 12 Stand B9.

→ www.andritz.com

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■ AUSTRALIA

Kitchen waste bag contract

CARDIA BIOPLASTICS ■ The company has won a contract from the city of Nanjing/PRC for a six-month trial to supply household kitchen waste bags made from its biohybrid material. The initial order of 10 million bags will be delivered by the Nanjing Government to 60,000 households.

→ www.cardiabioplastics.com
 → <http://english.nanjing.gov.cn>

Operation is being headed by ASHUTOSH GUPTA, other team members are Dr SHAI-LENDRA SOLANKY and RAJISH RAGHU.

→ www.norner.no

■ CHINA

Nine at one blow

CHINA SOFT PACKAGING GROUP ■ The machinery manufacturer has sold nine slitter rewinders to the packaging group, which is striving to become »King of Film«. These nine units were specially designed to be compatible with the company's advanced BOPP film production line from *Brückner*. Six of them range from 8.5-9 m (334.6"-354.3") width and have been installed end of 2011. The running speed of the units can reach 1500 m/min (4921.2 fpm). There are another three units with 11 m (433") width to be installed in Q1 2012.

China Soft Packaging Group had high requirements on the BOPP film line. Namely it had to be »the fastest (525 m/min [1722.4 fpm]), the widest (10.4 m [409.4"]), and the most advanced line on the market.« This also is a challenge to the compatible auxiliary machines. With the 11 m (433") slitter rewinder, *Goebel* developed a dedicated line for this production line.

»We have taken into account *Brückner's* leading technology and undertaken corresponding consideration in the design of the compatible slitter rewinder, i.e. the requirement of the high-speed, stability and vibration-free system. At the same time, the slitter should be of easy design, simple to install and run, and to be equipped with an advanced driving system« said HARALD KNECHTEL, Sales Director *Goebel*.

→ www.goebel-darmstadt.com

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