

## PRESS RELEASE

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### **LIVING TO EXPECTATIONS AND BEYOND – RAJOO RECEIVES ORDER FOR A THIRD BLOWN FILM LINE FROM DEVENDRAN PLASTIC, TAMIL NADU**

Technological supremacy of Rajoo in Blown Film Extrusion, coupled with a strong intent and astute comprehension of Devendran Plastic in understanding the market needs has helped create this winning combination.

Devendran Plastic Private Limited, one of the youngest but fastest growing companies in the business of flexible packaging in South India, now orders its third blown film line from Rajoo.

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Satisfied with the Rajoo fully loaded 7-layer Blown Film Line for barrier packaging and the Rajoo OBC 3-layer Line, Devendran Plastic has now ordered the Rajoo fully loaded 3-layer line to specifically meet the needs and address the challenges of films for milk packaging as well as lamination grade films.

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***‘This far, we have produced high quality barrier ( 7 layer) and non-barrier films using the Rajoo machines and I remain confident that the new Rajoo fully loaded 3-layer line will exceed our expectations and help us add capacity and address the stringent requirements of speciality films’***, accentuates D. Ashok Kumar, Director, Devendran Plastic Pvt. Ltd. ‘Diversifying from our traditional business of coal trading, we were keen to work with a company that could help us make a mark in this field of specialty packaging; we now order our third machine from Rajoo’, adds D. Ashok Kumar.

The new machine is customised to produce films for milk packaging as well as lamination grade films. The line is equipped with 75mm x 2, 90mm x 1 - 3 extruders along with 12 component material conveying, gravimetric batch blending & GSM control systems to produce a film width of 2400mm with output of 650 kg/hr. Other technological advancements include circumferential profile control system with controllable external automatic air ring with triple lip, width measurement and control and

Integrated computerized touch screen based supervisory processcontrol panel.

*'A repeat order is most gratifying; a third machine, from a relatively new entrant, who is producing one of the best barrier and non-barrier films on our machines and effectively competing with machines imported from other parts of the world'*, states Khushboo ChandrakantDoshi, Executive Director, Rajoo Engineers Ltd.

### **About Rajoo**

Based in Rajkot, Rajoo Engineers Limited, having made a modest beginning in 1986, has today emerged as an undisputed global player in blown film and sheet extrusion lines. Owing to its focused efforts in blown film, sheet extrusion lines and thermoformers, the Company enjoys premium market position in this segment. Being a technology driven Company, product innovations, adaptation, world-class quality, state-of-the-art workmanship, increased energy efficiency and high levels of sophistication and automation have become the hallmark of Rajoo products during all these years, positioning the Company's products on a global platform, competing with the established world leaders. With representations in many countries of the world and customers in over 53 countries, the Company's exports have multiplied after its debut in the international market in 1990. (www.rajoo.com)