



COMPANY PROFILE

At Rajoo the metamorphosis was quick. It all began in 1986 and the last 25 years have witnessed the transformation of a modest beginning in a relatively unknown town of Manavadar (Junagadh) in Gujarat to an expansive global footprint with offices in India and overseas with partners world-over. Well-known in global circles as a mature and respected organisation with a zeal for quality, price consciousness and latest in extrusion technology, Rajoo comes with the right blend of experience, expertise and excellence.

Market Leadership

With no regional bounds, the company:

- Is a market leader in blown film lines, sheet lines and thermoformers in the Indian sub-continent
- Is in a position of leadership amongst Asian manufacturers of similar equipment
- A sought-after name in global markets - exports accounting to over 50% of sales is indicative. While installations are spread across 52 countries, installations in Germany, Spain and U.K stand out as acceptance by the most stringent and developed markets of the world.
- With 60% of the business coming from repeat orders, it is a clear indication of the satisfaction levels of existing customers.

Innate Strength

Knowledge, experience, technology assimilation and implementation are skills harboured by the company which result in a number of 'technology firsts' and the ability to suit solutions to regional needs.

'Excellence in Extrusion' is the origin, path and destination defining solutions offered by the company. Solutions include - the widest range of mono and multilayer blown film lines (up to seven layers), an impressive range of sheet lines (up to five layers), water quenched downward extrusion lines (up to two layers), lines for PE and PS foamed film and sheets (for various standard and special applications) as well as end-to-end thermoforming solutions . Lines for non-woven fabrics and drip irrigation are the most recent additions to the product portfolio. The extrusion lines cover processing of wide range of polymers like LDPE, LLDPE, MDPE, HDPE, PP, EVA; barrier materials like Polyamide, EVOH, Surlyn, elastomers, plastomers; thermoformable materials like PET, PS, PP and including new generation exotic polymers. Technologies / products categories available include:

- Mono and multilayer blown films lines
- Mono & multilayer sheet lines
- Thermoforming & vacuum forming machines
- PP non woven fabric making machine
- Foam extrusion systems (chemical and physical)
- Pipe plants
- Drip Irrigation

Skilled and experienced manpower ensure quality in product and after-sales-service.

Looking Forward

To the 'Rajoo Business Approach', only thing constant being change, the company has constantly looked for avenues to provide the right combination of a diversified product mix so as to create the right solution to suit local needs. The spirit of innovation and adaptation continues to drive the Rajoo growth story.

Wonderpack's merger with the company has created a combined entity that is second to none in India and one of the few globally renowned quality suppliers of 'end-to-end thermoforming solutions'.

A technical collaboration with HOSOKAWA ALPINE of Germany (one of the most reputed companies globally in blown film technology) to produce 'hybrid' solutions with the Alpine technology at the company's manufacturing site at Rajkot would benefit markets in India and Anglophone Africa.

Known for bringing world class affordable technology at the door step of the Indian processors, the company has entered into a JV (in Rajkot) with Bausano & Figli S.p.a of Italy, one of the most reputed companies globally in this sector. This will revolutionise pipe manufacturing technology in India.

All this ensuing, strong growth - far exceeding the market growth; enhanced value for money - newer technology, indigenous solutions, adapting to local needs; a credible organisation - valuing customers, suppliers, employees and stakeholder; notwithstanding 'Excellence in Extrusion'.