



Hustlin' and bustlin' at Propak West Africa 2023

SINCE launching in Lagos in 2012, Propak West Africa has welcomed over 1 000 exhibitors and 25 000 visitors, bringing together industry stakeholders from all corners of the globe. This year was no different with more than 5 000 visitors travelling to Nigeria's commercial city of Lagos to meet with more than 200 companies over a three-day celebration and discover the latest products and machines on display, all live on the exhibition floor.

From 12 to 14 September, the region's largest exhibition for the packaging, plastics, printing and processing industries opened its doors for the 10th-anniversary edition of Propak West Africa at the Landmark Centre in Lagos.

With the central theme 'Strengthening the interlink between circular economy, finance and trade potentials in the plastic and packaging industry,'

the Propak West Africa 2023 Conference agency has been working in partnership with KPMG Nigeria to align with what is happening across the sector and shed light on the opportunities available to companies adopting the mantra of the circular economy – in order to boost efficiencies within supply chains in a more sustainable way.

The conference sessions looked into smart packaging and the role technology plays in helping the transition to greater efficiencies. Participants had a fantastic opportunity to gain exclusive market insights, learn about new technology trends and hear crucial advice on how to take their business to the next level, especially regarding the need to address high operational costs, disruptions in quality material supply chain cycles, environmental compatibility, resource conservation and waste reduction.



Super Safrique

Known for its stringent quality control measures that ensure no contamination and product suitability for end use, Safrique International showcased its plastic recycling solutions at Propak West Africa. CEO Mervyn Moodley guaranteed his company's commitment to the Nigerian market.

Virgin (Star Resin) and recycled raw materials from the US, South Africa and Asia as well as Speciality Masterbatch for PET applications from Ferro-Performance Colour Systems were some of

the products and services on offer from Safrique International.

Safrique has been trading polymers for the last 15 years and, as CEO, Mervyn has been travelling to Nigeria for the past 30 years. 'It's no secret that Nigeria is experiencing challenges currently, but all our customers are optimistic that 2024 will be more prosperous and we're here to support their requirements,' he comments.

A showstopper for Rajoo

This year's Propak West Africa proved to be a resounding success for extrusion equipment experts Rajoo Engineers from India. According to the company's territory sales manager, Jaldeep Cholera, Rajoo has been conducting business in Nigeria for more than 20 years. 'It's always been a good market for the plastic processing market. The growing economy supports businesses both in and outside Nigeria,' he comments.

Rajoo has installed several multilayer blown film and sheet extrusion machines in Nigeria in recent years. A new addition is its latest developed extrusion coating and lamination line for the woven sacks industry.

'Propak West Africa allows people from all over the region to congregate under one roof. It's always a very good place to meet with like-minded businesspeople from the industry. This year's show was a great success and we're expecting to generate great business from the event,' Jaldeep states.



Rajoo at Propak West Africa 2023: Rajoo's territory sales manager, Jaldeep Cholera, and export sales engineer, Aman Singh.

Ribbon cutting for SACMI Nigeria

Propak West Africa was a fitting event for the inauguration of SACMI's new headquarters in Lagos. 'This new branch in Lagos is an important step in our continued growth on the African continent. Our aim is to be even closer to our customers to be able to offer a complete solution in a constantly growing market,' explains president Paolo Mongardi.

SACMI presented itself as a unique partner in the market for complete systems, lighter and higher performance neck-cap solutions and bottling lines with excellent feedback from visitors.

Simultaneously, SACMI's Imola advanced packaging solutions team also led the Rigid Packaging Innovation

Live Tour with a focus on lightweighting, digitalisation and sustainability.

The decision to be even closer to the market with its Nigerian headquarters was reiterated by SACMI customer support and assistance services with a dedicated team ready to meet the needs of its partners.

'We're enthusiastic about contributing to the growth and development of the bottling industry in Africa and we're doing so by using the full strength of the large SACMI family – from the Italian parent company to the SACMI South Africa headquarters and the representative offices that are already active in Egypt and Morocco,' comments Paolo. 'A new, important adventure awaits us and we are ready for it.'



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