A total of 55,000 sq. metres of carpet was ordered to line the pathways for the exhibitors and visitors! Truly deserving VIPs!

A humbling feedback was that the PVI 2017 showcased one of the best signages ever witnessed, even from a global perspective. A sheer visitor delight!

Such was the demand that the exhibition directory was sold out in the initial days of the exhibition itself.

Red Carpet for Everyone

Building Momentum Signages - The **Guiding Light**

A Refreshing Change

Directory in Demand

An unprecedented, 60 'Road Shows' were conducted in just over 66 days (with some days witnessing even 3 Road Shows together). A colossal 42,000+ industry representatives attended these events, taking the pre-event excitement to new heights!

Taking care and concern to the next level, visitors coming by overnight trains were delighted to know of the 'shower and change' facility that was arranged at the venue; another first by Team PVI 2017! A special baggage holding area made sure of convenient walk-through for visitors.

across the length and breadth of the fairgrounds. The sheer number of cafeterias bordering the pathways and at nearly every nook and bend of the venue, were a blessing for visitors. And so were the showers, arranged for the first time ever, mainly for the benefit of guests who travelled overnight in trains to be there at the fair the next day. Delegates from other cities and towns were well looked after by Wynn Hospitality, appointed six months prior to the exhibition for bookings in three-star and five-star hotels at reasonable rates ranging from

Great Opportunity

ilacron is proud to participate in PLASTIVISION INDIA 2017. The show was a great opportunity for the Indian market to see firsthand, the capabilities of Milacron's total product portfolio.

Shirish Divgi, Managing Director Milacron India

An Exhibitor's Delight.

PVI 2017 was indeed an exhibitor's delight. All aspects were commendable - number of visitors, quality of visitors, infrastructure, food court, and that too, in spite of the inherent locational disadvantages. The show was well promoted throughout the country resulting in footfalls from even smaller cities in India. A grand show raising the bar for any plastics exposition in India.

> Sunil Jain, President Rajoo Engineers Ltd.

Rs. 1,500 to Rs. 5,000 per person, per night. If statistics are to be believed, over 10,000 room-nights booked were sold out long before commencement of the exposition. Lending a touch of glamour and oomph were bands and musical performances held in the evenings, including one by

popular Bollywood music composers, Vishal-Shekhar.

It is to the credit of the organisers that parking facilities were arranged over for 2,700 cars

at any given point in time, that too in a city like Mumbai which is forever

plagued by space crunch. What's more,

Choc-a-Block

Testimony to the industry's

confidence and the trust

reposed by the industry in

rickshaws were available from various parking lots to the venue. Over 100 traffic wardens and 70 traffic policemen were hired just so that vehicular movement remained smooth and did not turn into a traffic nightmare. The closest railway station, and the newest one at that, Ram Mandir, was heavily promoted to provide easier access to the grounds. So much so

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