

Rajoo Engineers Limited

Rajoo Avenue
Survey No. 210, Plot No.1
Industrial Area, Veraval (Shapar)
Rajkot - 360 024, India

Phone : +91-97129-62704/52701/32706
Fax : +91-2827-252700
E-mail : rel@rajoo.com
Web : www.rajoo.com

RAJOO[®]
excellence in extrusion

REF: BSE/Press Release/2021-22.

August 23, 2021

To,
The Department of Corporate Services,
The Bombay stock Exchange Ltd.,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.
BSE Scrip Code: 522257

SUB: PRESS RELEASE - RAJOO KOHLI'S LAMEX OPEN HOUSE STREAMED LIVE FROM BALAJI MULTIFLEX DEMONSTRATED THE "APPROPRIATE TECHNOLOGY" APPROACH AT ITS BEST.

Dear Sir,

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by Rajoo Engineers Limited on the cited subject, content of which is self-explanatory.

This is for the information of the exchanges and the members.

Please take the same on record.

Thanking you

Yours Faithfully,
RAJOO ENGINEERS LIMITED

Darshak Thaker
(Company Secretary & Compliance Officer)
(M. No: A46919)
Encl: As above





EXCELLENCE IN EXTRUSION

MEDIA CONTACT

Sonal Pithava

Email: sonal.pithava@rajoo.com

Survey No. 210, Plot No. 1,

Industrial Area, Veraval (Shapar),

Rajkot – 360 024, Gujarat, INDIA

Phone: +91-97129 62704/52701

www.rajoo.com

www.kohli.org

PRESS RELEASE

FOR IMMEDIATE RELEASE

20th August, 2021

**THE WELL ATTENDED RAJOO KOHLI'S
LAMEX OPEN HOUSE STREAMED LIVE
FROM BALAJI MULTIFLEX
DEMONSTRATED THE "APPROPRIATE
TECHNOLOGY" APPROACH AT IT'S
BEST!**

The success of this trailblazing endeavor demonstrates the company's adaptability in innovation, whether in product, technology, or, in this case, approaches.

The well attended Rajoo Kohli's Lamex open house streamed live from Balaji Multiflex demonstrated the "appropriate technology" approach at it's best. It was attended by over 500 participants from all around the world.



Ms. Khushboo Doshi, Managing Director of Rajoo Engineers, launched the event with a warm welcome and highlighted the current trend and opportunities for the flexible packaging sector, as well as how the current Lamex line meets specific needs of converters and processors.



Mr. Pranav Bhalara, CEO of Balaji Multiflex Pvt. Ltd. and proud owner of Lamex – 360, stated, "During the decision-making process about going for another machine extrusion lamination, I was in dilemma, but after seeing Rajoo Kohli machine, I decided to go for it. And the line has been running at more than 350 mpm for the past three months."

With this open house, Rajoo Kohli reinforced its position in the Flexible Packaging Industry. It further represents its strategy to offer appropriate technology tailored to meet the specific needs of M/s Balaji Multiflex Pvt. Ltd. in Rajkot



The ramping up of the Extrusion Coating & Lamination Line to a speed of 360mpm at the hands of Mr. Pranav Bhalara came as quite a surprise and the line operated as smooth as ever.

The machine is equipped with winders suitable for reel diameters of 1000 mm and reel weights of 1000 kgs and specially designed for automatic splicing at max. production speed of 350 mpm. Infeed web tension is precisely controlled by a servo motor. Gravure coating and the drying hoods are designed to ensure maximum efficiency with minimum energy consumption. Two extruders mounted on a platform are with 3 axis movement.

The automatic die from Cloeren, USA working in synch with the beta thickness sensor established the low 'grams per square m (gsm)' of the laminate variation across the width. which ultimately controls the cost of packaging. Yet another example of successful integration by Rajoo of another bought-out system with the main equipment.

At Rajoo, currently we are offering manual dies. When it comes to automatic dies, we source from the best in the world.

The machine is embedded with ReLEX 4.0 technology, which provides real-time data on production speeds, output levels, productivity, set-up times, downtime for preventative maintenance and repairs with remote access.



“LAMEX – A result of an unbeatable combination of technology and engineering from Rajoo (the leaders in extrusion) and Kohli (the leaders in web handling) With this amalgamation, Rajoo offers “appropriate technology” to the industry.

The success of this trailblazing endeavor demonstrates the company’s adaptability in innovation, whether in product, technology, or, in this case, approaches.

About Rajoo

Based in Rajkot, Rajoo Engineers Limited, having made a modest beginning in 1986, has today emerged as an undisputed global player in blown film and sheet extrusion lines. Owing to its focused efforts in blown film and sheet extrusion lines, the Company enjoys premium market position in this segment. Being a technology driven Company, product innovations, world-class quality, state-of-the-art workmanship, increased energy efficiency and high levels of sophistication and automation have become the hallmark of Rajoo products during all these years, positioning the Company's products on a global platform, competing with the established world leaders. With representations in many

countries of the world and customers in over 65 countries, the Company's exports have multiplied after its debut in the international market in 1990. (www.rajoo.com)

About Kohli

Established in 1972, Kohli is the leading player in the world for: Rotogravure Printing Presses, Solvent, Solventless & Combi Lamination Machines, Slitter Rewinders and Inspection Winders. With the ability to offer efficient and well-designed machines as well as an emphasis on customer care, Kohli has witnessed exponential growth. As of 2018, Kohli has successfully installed more than 1500 machines in over 30 countries. (www.kohli.org)